ON THE
THRESH-
OLD of
NINETEEN
TWENTY-FOUR

To All Employees

N the threshold of another year I extend to each member of the Winnipeg Electric Railway Company's large family my best wishes for the future, and my thanks for the spirit of co-operation manifested during 1923.

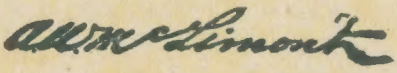
The year before us will be one in which SERVICE should find fullest expression in tact and courtesy to our customers and care and judgment in meeting their requirements. This attitude, sincerely felt and painstakingly lived up to, will prove a tangible benefit to the Winnipeg Electric Railway Company. It is a contribution which everyone can make to the furtherance of his personal interest, as well as

the Company's good. Our interests are definitely related, and if this important point is constantly kept in mind there is no question that the standard of service rendered and co-operation accorded during the coming year will again rate highly, and the benefits received therefrom will be reflected in increased goodwill, which is an asset of immeasurable value to the Company.

Your loyal and enthusiastic support of the Winnipeg Electric Railway Company and its policies during the coming year will, I trust, be willingly accorded, and I thank you in anticipation of your continued co-operation in this regard during 1924, which I trust may prove a very Happy New Year to you and yours.

With best wishes, I am,

Yours very truly,



Vice-President